

# NANOFILM

## HOW TO HIRE NANOTECHNOLOGY STAFF: 6 INTERVIEW QUESTIONS FROM FROM SCOTT RICKERT, NANOFILM PRESIDENT

May 13, 2010 – Valley View, Ohio – In *Taking the Nanopulse*, his monthly column for [IndustryWeek.com](http://IndustryWeek.com), Dr. Scott Rickert, President of the nanotechnology company [Nanofilm](http://Nanofilm), offers real-world advice to companies hiring nanotechnology staff. The comments are built on 25 years of hiring research, development and operations staff for his company.

Rickert suggests that May is an ideal time to add new professionals: “It’s May, and all across the U.S. newly minted bachelors, masters and PhD grads are job hunting. The know-how to grow your business with nanotechnology innovation is just a help-wanted ad away. The talent is better than ever – and pretty hungry, too.”

Dr. Rickert focuses on interview questions that will help mainstream organizations be sure they’re hiring staff with the real-world abilities to incorporate the innovative potential of nanotechnology into the products. His questions help employers sort through the usual issues of the most applicable college degrees and the importance of corporate experience, as well as some more unusual queries that can help judge a candidate’s capabilities for innovation, problem solving and work approach.

Nanofilm, co-founded by Dr. Rickert in 1985, makes performance-enhanced nanofilms, nanocomposite films and surface care for the optical, transportation, energy, sports and other markets. A frequent speaker at nanotechnology conferences, he most recently addressed the Nanotech Business Summit in Cairo, Egypt, in December, 2009, on the topic “Nano-izing Today’s Surfaces to Solve Energy, Environmental, And Waste Problems.” Nanofilm is a privately held company with headquarters in Valley View, Ohio, near Cleveland. [www.nanofilmtechnology.com](http://www.nanofilmtechnology.com)

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### ADDITIONAL INSTRUCTIONS:

#### Summary:

In *Taking the Nanopulse*, his monthly column for [IndustryWeek.com](http://IndustryWeek.com), Dr. Scott Rickert, President of the nanotechnology company [Nanofilm](http://Nanofilm), offers real-world advice to companies hiring nanotechnology staff. The comments are built on 25 years of hiring research, development and operations staff for his company.

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iFrame: [www.nanofilmtechnology.com](http://www.nanofilmtechnology.com)

Photo Caption: Dr. Scott Rickert is President and CEO of Nanofilm which has been developing performance enhancing nanofilms, nanocomposite films and surface care products since 1985.

Feature Video: <http://www.youtube.com/watch?v=7XxJf433ORI>

Industry Targets: Science: Nanotechnology; Business: Management; Industry: Aerospace/Defense; Industry: Manufacturing/Production; Technology: Industrial MSAs: Cleveland, OH; New York, NY; Washington, DC; San Francisco, CA; Chicago, IL.

Digests: Midwest, East

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