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Irish Motorcycling enthusiast rates Defog It antifog “fantastic product”: His choice for European riding with Blue Knights friends

March 25, 2010 – James Hayes, a motorcycling enthusiast from Ireland, was looking for a product to help keep his helmet visor clear in any weather conditions, when he came across Defog It [antifog](#).

“It is a fundamental matter of safety to be able to keep your field of vision as clear as possible,” says Hayes. “Anyone who rides a motorcycle knows how annoying it is to have to crack open the visor on a cold day or lift the visor altogether in the rain because of poor visibility due to fogging.”

Hayes has covered a large number of countries in Europe in the company of his friends from the Blue Knights. Hayes is an honorary member of the Ireland 1 chapter of the Blue Knights.

The Defog It antifog formula is used by the military around the world to stop fogging in vision-critical situations. It’s also the choice of police officers, firefighters, snowsports fans, scuba divers, hunters and industrial workers. A single application can keep optics fog-free up to all day. The product’s performance has been proven in rigorous lab tests. In one test, when treated lenses were held over constant hot steam, Defog It kept the lens fog-free for a full 60 minutes. Competitors failed in as little as 5 minutes.

“We’re thrilled that the word about Defog It antifog is getting out to people around the world,” says John Swett, Nanofilm’s Director of Sales and Marketing. “A fog-free view is so important to motorcycle safety.

Hayes recounts his experience with Defog It after some cold morning motorcycle riding. “This is a fantastic product that actually does as your marketing material says,” comments Hayes, recounting his experience with Defog It on his first ride. “I applied the Defog It to my helmet. It was a nice crisp frosty morning, about minus 2 degrees Celsius (28 degrees Fahrenheit). Because of the cold I could actually see my own breath inside the helmet but the visor remained perfectly clear with no condensation build-up whatsoever. I must say that I am very, very impressed with the product.” He adds, “While I only use my motorcycle for pleasure purposes I would have no qualms at all in recommending this product to my friends who ride their motorcycles for work.”

Three Defog It reusable towelettes in a plastic carrying case sell for \$7.49 (MSRP). A kit that includes a 5 ML bottle of concentrated antifog liquid and a microfiber cloth is \$4.99 (MSRP). Consumers, distributors and retailers can purchase Clarity Defog It antifog or find more information at www.defogitworks.com.

Clarity Defog It™ antifog is a product of Nanofilm, founded in 1985, which is a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It and other lens care products, as well

as nanotechnology-enabled coatings. More information at www.defogitworks.com or www.nanofilmproducts.com

[The Blue Knights](#) is a non-profit fraternal organization consisting of active and retired law enforcement men and women who enjoy riding motorcycles. There are 635 chapters and 20,490 members in 29 countries.

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