

Defog It anti-fog formula, used by the military worldwide, now available for tactical officers

January 27, 2010 – Valley View, OH – Now there's an anti-fog product that's proven unmatched at keeping faceshields, shooting glasses, protective masks and optics fog-free. Defog It anti-fog has a formula so reliable, it's used by the military around the world in vision-critical situations. Now Defog It anti-fog liquid and towelettes are available to tactical officers to help provide safe, highly effective, long-lasting fog prevention for all lenses and optics.

In lab testing a lens treated with Defog It was held over constant hot steam for 60 minutes, and no fog ever forms. Other products failed in as little as 5 minutes. In another test, a treated lens was moved between a 30° freezer and a 72° room 100 times without fog ever forming.

“In a tactical situation, fog-free vision can be a life-and-death issue,” says Scott Rickert, President of Nanofilm, maker of Defog It. “Defog It was developed to give officers fog protection they can count on in the heat, perspiration, cold and humidity – the worst environments they have to face, indoors or out.”

Defog It anti-fog towelettes and anti-fog liquid are safe and effective on all types of faceshields, shooting glasses, eyeglasses, scope lenses, goggles, even those with anti-reflective and super-hydrophobic surfaces. Off duty, they're great for motorcycle faceshields, ski goggles, scuba masks and safety glasses. A single application can keep optics fog-free up to all day.

Defog It is available at Wal-Mart Vision Centers, Amazon.com and other retailers. A half-ounce bottle of the all-in-one cleaner and anti-fog liquid is \$4.99 (MSRP). Three reusable towelettes in a plastic carrying case sell for \$7.49 (MSRP). More information is available at www.nanofilmproducts.com or by calling 1-888-ENDS-FOG.

Nanofilm, founded in 1985, is a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings. More information is available at www.nanofilmproducts.com.