

DEFOG IT ANTI-FOG REVIEW IN WEBBIKEWORLD: “THE BEST RESULTS OF ANY ANTI-FOG TREATMENT WE’VE TRIED”

January 20, 2010 – Valley View, Ohio – [The webBikeWorld review of Nanofilm Defog It anti-fog liquid and towelettes](#) comes to a simple conclusion about this anti-fog for motorcycle faceshields and other optics: “The Defog It anti-fog treatment has given us the best results of any anti-fog treatment we've tried.”

The webBikeWorld reviewer noted that, unlike Defog It, many anti-fog solutions simply don't work. “Of course, being the World's Most Skeptical Skeptics, and having used too many anti-fog liquids that simply don't work, we didn't think this one would be any different. But what a surprise -- the Defog It is clearly, pun intended, above the rest.”

Defog It anti-fog towelettes and anti-fog liquid are safe and effective on motorcycle faceshields, eyeglass lenses, scope lenses, goggles, safety glasses and optics, even those with anti-reflective and super-hydrophobic surfaces. A single application can keep optics fog-free up to all day.

The Defog It formula is used by the military around the world in vision-critical situations, and its performance has been proven in rigorous lab tests. In one test, when treated lenses were held over constant hot steam, Defog It kept the lens fog-free for a full 60 minutes. Competitors failed in as little as 5 minutes.

In a test that echoes [Nanofilm lab testing of Defog It](#), webBikeWorld proclaimed positive results. “We even gave it the webBikeWorld Fog-tacular Torture Test by boiling a big pot of water and holding the treated visor in the steam. Nothing. The treated side didn't even get wet.”

“For motorcyclists, fog-free vision is a vital safety issue,” says John Swett, Nanofilm's Vice President of Sales and Marketing. “The webBikeWorld review lets riders know Defog It is an anti-fog solution they can trust.”

The review concluded, “Of course, the formula is a secret, but the scientists at Nanofilm Technologies have apparently discovered the trick that has eluded the rest.”

Defog It is available at Wal-Mart Vision Centers, [Amazon.com](#), UniqueTek.com, Filmtools.com, and other retailers. A half-ounce bottle of the all-in-one cleaner and anti-fog liquid is \$4.99 (MSRP). Three reusable towelettes in a plastic carrying case sell for \$7.49 (MSRP). More information is available at [www.nanofilmproducts.com](#) or by calling 1-888-ENDS-FOG.

Nanofilm, founded in 1985, is a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity

Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.
More information is available at www.nanofilmproducts.com.