

**FOR HUNTERS, FOG-FREE EYE PROTECTION IS ESSENTIAL
DEFOG IT OFFERS SAFETY TIPS FOR SHOOTING GLASSES**

December 24, 2009 – Valley View, Ohio – Hunting safety relies on more than orange vests and keeping the “safety” on. [Nanofilm](#), makers of Defog It anti-fog protection, joins the National Shooting Sports Foundation and The International Hunter Education Association in reminding hunters to always wear eye protection.

[Defog It](#) anti-fog liquid and towelettes help keep shooting glasses fog-free so hunters can “make the shot” and still have eye protection from hazards like unburned powder flecks, bits of flying rock or wood debris, and scratches from brush on the trail. A high-performance anti-fog treatment can be especially helpful preventing fog for hunters out in early morning dampness or sweating in hot afternoon sun.

“Military personnel around the world use the Defog It formula for fog-free shooting glasses in the toughest conditions,” says John Swett, Nanofilm’s Vice President of Sales and Marketing. “Now hunters can have the same anti-fog solution for shooting glasses, sunglasses and eyeglasses.”

Defog It anti-fog has been [rigorously tested](#) to outperform other leading brands. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. The competition failed in as little as 5 minutes.

Hunter and Defog It fan Jeff Weiss says, “I would recommend this product to others because when the moment of truth happens, my lens will be clear.”

Here are some other tips on shooting glasses from the International Hunter Education Association and Defog It.

- Choose wrap-around shooting glasses with shatter resistant lenses. Check for the ANSI rating to be sure they meet the guidelines for safety.
- Look for styles with UV protection, a real benefit for hunting in bright light.
- Choose color lenses to help increase contrast and improve clarity. Some frames come with changeable lenses for different conditions.
- Carry an anti-fog spray or cloth in your pocket or gear bag. When you see movement in the distance, fogged glasses are more than annoying – they can be dangerous.

Defog It is available at Amazon (www.amazon.com, search “Defog It”) and other retailers. Three reusable towelettes in a plastic carrying case sell for \$7.49 (MSRP). A half-ounce of the all-in-one cleaner and anti-fog liquid is \$4.99 (MSRP). More information is available at www.nanofilmproducts.com or by calling 1-888-ENDS-FOG.

Nanofilm, founded in 1985, is a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings. More information is available at www.nanofilmproducts.com.