

CLARITY DEFOG IT ANTI-FOG REVIEW IN WEBBIKEWORLD: “THE BEST RESULTS OF ANY ANTI-FOG TREATMENT WE’VE TRIED”

January 20, 2010 – Valley View, Ohio – [The webBikeWorld review of Nanofilm Clarity Defog It™ anti-fog liquid and towelettes](#) comes to a simple conclusion about this anti-fog for motorcycle faceshields and other optics: “The Clarity Defog It anti-fog treatment has given us the best results of any anti-fog treatment we've tried.”

The webBikeWorld reviewer noted that, unlike Clarity Defog It, many anti-fog solutions simply don't work. “Of course, being the World's Most Skeptical Skeptics, and having used too many anti-fog liquids that simply don't work, we didn't think this one would be any different. But what a surprise -- the Clarity Defog It is clearly, pun intended, above the rest.”

Clarity Defog It anti-fog towelettes and anti-fog liquid are safe and effective on motorcycle faceshields, eyeglass lenses, scope lenses, goggles, safety glasses and optics, even those with anti-reflective and super-hydrophobic surfaces. A single application can keep optics fog-free up to all day.

The Defog It formula is used by the military around the world in vision-critical situations, and its performance has been proven in rigorous lab tests. In one test, when treated lenses were held over constant hot steam, Clarity Defog It kept the lens fog-free for a full 60 minutes. Competitors failed in as little as 5 minutes.

In a test that echoes [Nanofilm lab testing of Clarity Defog It](#), webBikeWorld proclaimed positive results. “We even gave it the webBikeWorld Fog-tacular Torture Test by boiling a big pot of water and holding the treated visor in the steam. Nothing. The treated side didn't even get wet.”

“For motorcyclists, fog-free vision is a vital safety issue,” says John Swett, Nanofilm’s Vice President of Sales and Marketing. “The webBikeWorld review lets riders know Clarity Defog It is an anti-fog solution they can trust.”

The review concluded, “Of course, the formula is a secret, but the scientists at Nanofilm Technologies have apparently discovered the trick that has eluded the rest.”

Clarity Defog It is available at Wal-Mart Vision Centers, [Amazon.com](#), UniqueTek.com, Filmtools.com, and other retailers. A half-ounce bottle of the all-in-one cleaner and anti-fog liquid is \$4.99 (MSRP). Three reusable towelettes in a plastic carrying case sell for \$7.49 (MSRP). More information is available at [www.nanofilmproducts.com](#) or by calling 1-888-ENDS-FOG.

Nanofilm, founded in 1985, is a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings. More information is available at [www.nanofilmproducts.com](#).